

## MISSION STATEMENT

**Kinemastik** is a non-profit, non-governmental organization, acting in public interest and in line with the international laws to which Malta is party.

**Kinemastic** is an ongoing process which explores and challenges the established orthodoxies of the west, though harnessing the creative powers found within young cultural workers.

**The mission** of Kinemastik is to initiate and implement, independently or in partnership with other NGO's, activities targeted to enhance the opportunities of young people to fully explore and utilize their creative powers in various cultural fields as well as raise awareness among audiences for the fundamental role that culture plays in

### **Aims:**

- To conceive and organise cultural events that bring opportunity to express and experience creativity outside of established organisations and away from homogenized centralized mass media;
- To create personal and fluid environments in which young ideas and productive energy may flourish without constraint.
- To facilitate and actualise projects drawn up by young people who do not have the experience necessary to source funding for cultural and artistic activities.
- To promote the fundamental need for interaction with other young cultural organisations based in Europe and the Mediterranean basin by creating network channels through which young people can exchange skills and contacts.
- To celebrate diversity and the spirit of difference.

### **Target groups:**

- Youths
- Underrepresented minorities

Kinemastik will achieve its goals through ongoing proactive research concerning contemporary art and culture; through education and advocacy programs aimed at informing audiences of the fundamental need for establishing an environment that supports creative expression; through distancing its activities from lifestyles which value material acquisition and unrestrained consumption by advocating a

shift to paradigms concerned with culture and free creative expression; through fair cooperation and partnership with individuals, NGO's, Academia, national and international programs in the cultural fields.